

Partnership Opportunities at THE AVENUE at White Marsh



Dear Business Neighbor:

When working to reach your target audience, shopping centers can be an excellent resource - especially when partnered with successful promotions or events.

THE AVENUE at White Marsh offers many opportunities for businesses like yours to partner with us, throughout the year! Details of sponsorship opportunities are outlined in the attached sponsorship decks.

Please review the enclosed information to determine if a partnership would be beneficial to your business. We would be happy to discuss how we can design a package that fits your marketing goals!

We are looking forward to working with you in 2024!

Sincerely,

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LET'S GET SOCIAL!

[@THEAVENUEATWHITEMARSH](#)



- 45K FOLLOWERS
- 450K PAGE REACH



- 8.3K FOLLOWERS
- 12K PAGE REACH



- 6805 TOTAL REVIEWS
- 70K VIEWS A MONTH

THE AVENUE LIVE - 2024 Concert Series

Friday & Saturday evenings, June through August
 Music fans from the greater Baltimore area - 30 mile radius
 2023 estimated attendance: 1,000 per concert



PLATINUM

- All gold and silver opportunities
- Sponsorship recognition and logoed table cloth at the chair rentals location, operated by the PTSA of Perry Hall High School
- In 2023, this program raised \$3,400 to support the PHHS fundraising efforts
- Logoed giveaway item to be distributed during series - up to 1,000 giveaways

\$8,500

GOLD

- All silver opportunities
- The opportunity for promotional messaging on 1 AVENUE LIVE eblast to be sent prior to the first concert
 - Sponsor to provide all content and images
- Logo inclusion on digital advertisement in rotation for the duration of the program on sign fixtures located throughout the property

\$6,500

SILVER

- Logo inclusion and clickable link on THE AVENUE at White Marsh website event page
- Business listing on THE AVENUE at White Marsh Facebook event page
- On-site representation for up to 6 performances or up to 6 business related Facebook posts on THE AVENUE at White Marsh Facebook page
 - Sponsor to provide all content and images

\$5,000

Add-on opportunity:

THE AVENUE at White Marsh will host a Halloween - themed outdoor movie on Friday, October 25th to provide a family-friendly night out of fun.

We welcome your business to join us!

- Logo inclusion on event e-blast
- Logo inclusion on website event page
- Advertisement slide/video to be shown prior to movie
- Logo inclusion on digital signage throughout the property

\$2,500